



# IIRM

(A Joint Initiative of IRDAI and Govt. of Telangana)



## Admissions **OPEN**

Scan this QR code to apply for  
PGDM at IIRM



# PGDM 2024-26

2-Year Master's Level Program  
(Approved by AICTE)

[www.theiirm.ac.in](http://www.theiirm.ac.in)

*"The Emerging Institute" of National Importance*



# Welcome

## From The Director's Desk

*Dear Aspirants,  
Greetings !!!*

IIRM - Hyderabad is a premier Management Institute of India acknowledged as a Centre of Excellence for education and research. The Institute provides Post-Graduate Diploma in Management with assured career prospects in the field of Finance and Financial Services sector including Insurance and Fintech domain. We are in the post-COVID dispensation and there is a trend towards a more multipolar world and the power centre of the global economy is shifting to Asia. In this new era, undoubtedly India will prioritize economic expansion and sustainability for greater growth and influence at the world stage. We are already the fifth largest in terms of GDP and in the next five years, India is slated to become the third largest, with a \$7 trillion economy.

IIRM ensures a holistic development of students by designing current, corporate centric curriculum with the best of teaching fraternity adopting a transformational pedagogy. IIRM is futuristic enough to analyse the requirements of the areas of study which are offered as specialisations with integration of technology enabled tools for being future ready. These sectors are the current growth engines of the global economy. We invite aspiring students to do the management program at IIRM and believe that IIRM is not just a place, **"It is an experience"**, whether it is for academics or extracurricular activities.

We appreciate your decision to pursue management program and prepare for your professional life based upon the values of diversity, social justice, participatory decision making and respect for the unique potential of each individual. IIRM is the right place for you. Please visit us and explore the programs we offer, to ensure your comprehensive education and achieve your career aspirations. Our institute would leave no stone unturned during the course to build your overall personality for youth to become responsible Corporate Citizens.

# About us

IIRM - Hyderabad, is a Business School situated in the Financial District of Hyderabad city. The Institute is approved by AICTE, Ministry of HRD, Government of India. Way back in the year 2002, when an exclusive Institute for Insurance, Finance and related services were unheard of, the said Business School was established.

IIRM - Hyderabad has since then gained momentum, thanks to a team of illustrious Directors and Members of the Academic Council.

The Institute is a not-for-profit organization, a joint initiative of the Insurance Regulatory Body IRDAI and the State Government committed to deliver on life changing educational experience.

The key differentiator of an academic Institute of excellence is its faculty. Our PGDM program follows a unique learning model that will help the students to get the most out of their studies to lead businesses to the forefront of the world economy.

The members of IIRM faculty have the expertise to deliver relevant & corporate centric specialisations, transforming classroom delivery, and focus on holistic moulding of students to be competent professionals in the dynamic corporate business environment. Core Industry experienced professionals with a passion for teaching ensure a vibrant classroom experience. Faculty members constantly ensure a meaningful connect between theory and industry application by updating their knowledge and skills through research and publication.

An effective Placement cell, efficient support staff, a congenial campus and state-of-the-art technology enabled infrastructure contribute to the multi-dimensional development of the students.

IIRM - Hyderabad is in the making of *Institute of National Importance* in-line with top management business schools in India.

## VISION

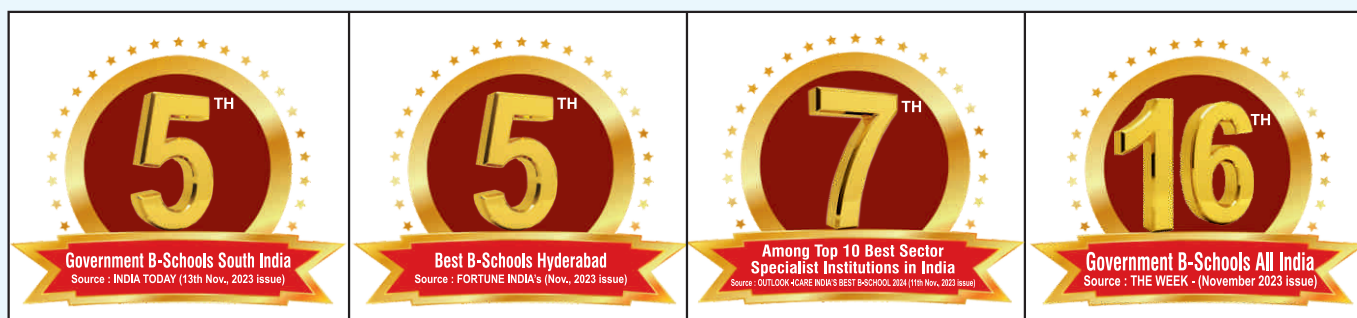
*"To build a center of excellence which imparts the knowledge and skills to understand and manage risk in all its manifestations and add empowered human resource capabilities to the Risk Management, Insurance and Financial Services ecosystem in India in particular and the world at large."*

## MISSION

*"IIRM will deliver the best possible Risk, Insurance and Financial Management education and skills to aspiring students seeking a challenging and rewarding careers in the industry. This will be done within a state-of-the-art infrastructure by adopting the best practices in instruction methodologies and enabled by a team of highly experienced and qualified members of faculty."*

IIRM is an emerging Institute of National Importance with its 360° performance, has achieved respectable rankings in various All India Survey's.

## ALL INDIA RANKINGS



## BOARD OF DIRECTORS

The Board of Directors comprises of eminent senior professionals from Insurance, Finance and Research fields to handhold the members of the Institute from time to time.

Mr. Debasish Panda, IAS (Retd.) Chairman (IRDAI & IIRM)

Mr. Rajay Kumar Sinha Member (Finance & Investments), IRDAI

Mr. D. Ronald Rose, IAS Secretary - Finance, Govt. of Telangana

Mr. E.V. Narasimha Reddy VC & MD, TSIIC Limited

Dr. Debashis Chatterjee Director, Indian Institute of Management , Kozhikode

Mr. Tapan Singhel Managing Director & CEO, Bajaj Allianz General Insurance Co. Ltd.

Ms. Neerja Kapur Chairman & MD, New India Assurance Co. Ltd.

Mr. Mahesh Balasubramanian Managing Director, Kotak Mahindra Life Insurance Co. Ltd.

Mr. Amit Kalra Managing Director, Swiss Re Global Business Solutions India Pvt. Ltd.

Mr. Venkat Changavalli CEO, Insurance Information Bureau of India

Dr. Sarang Deo Professor, Indian School Business

Mr. Atanu K Das Director, IIRM

## DEPARTMENTS

## MEMBERS OF FACULTY

### Marketing

Dr. V.V.K. Mohan, Professor & Principal  
Dr. Ashok Kumar Patnaik, Associate Professor  
Dr. M.P. Shiva Kumar, Associate Professor

### Finance & Financial Services

Dr. C. Vijendra, Associate Professor  
Mr. P.V. Vijay Kumar, Associate Professor  
Mr. D. Sathya Vittal, Assistant Professor  
Mr. R. Venugopal, Visiting Faculty  
Mr Ravi Kumar Piesy, Visiting Faculty

### Insurance

Ms. K. Kiranmayi, Assistant Professor  
Mr. G. Venkata Ramana, Visiting Faculty  
Mr. C Gowri Sankar, Visiting Faculty  
Mr. K Sankar Narayana, Visiting Faculty  
Ms Soumya Arun Kumar, Visiting Faculty

### Information Technology

Dr. A.N.K. Prasannanjaneyulu, Associate Professor  
Ms. Ch. Srivalli, Assistant Professor

### Risk Management

Dr. K. Srinivasa Rao, Professor  
Mr. N.K.V. Roop Kumar, Associate Professor of Practice  
Mr. Atmaram Cheruvu, Visiting Faculty  
Mr. Jagapati Vijay Verma, Visiting Faculty

### Data Science & Actuarial Science

Dr. G. Srimannarayana, Assistant Professor  
Mr. A. Deepak Kumar, Assistant Professor  
Mr. Kumar Sudheer Raj, Assistant Professor  
Mr. Sayi Tteja Vepa, Faculty

### General Management & HRM

Dr. C. Madhavi Prasad, Associate Professor  
Dr. V. Suresh Naik, Associate Professor  
Ms. J. Jayashree S. Murthy, Visiting Faculty

## VALUE SYSTEM

Prosperity of India lies in the intelligence and skills of the youth as much as on their integral values. A nation cannot boast of economic well-being alone, it needs to be built on strong values. At IIRM, every effort is taken to instil strong professional values in students as they embark into their corporate journey. Constantly, by reinforcing the importance of Professionalism, Integrity, Self-Image, and Empathy, to succeed professionally and personally - to find fulfilment in their lives.

### Professionalism

Discipline, business like behaviour, corporate etiquette, industriousness, adherence to a set of acceptable standards are time tested attributes- both for present and as well as for future. IIRM emphasises moulding students professionally to ensure a smooth boarding into the corporate world and continue to stay accepted in their future endeavours.

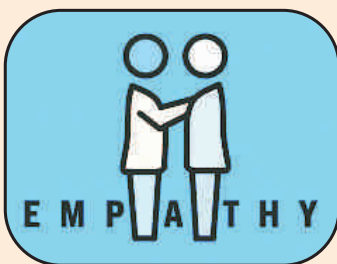


### Integrity

Integrity is a core value for any self-respecting individual. It is a sought-after value in the business world. The crucial role of Business ethics in corporate life is reiterated consistently during the student's tenure at IIRM. Students are encouraged to adhere to moral principles and take onus for their actions.

### Self-Image

A student's knowledge and skills get eclipsed without a positive self-image. Given the mixed cultural and economic backgrounds of the students at IIRM, every student is mentored and counselled regularly to build a positive self-image to progress in his/her life.



### Empathy

An individual is incomplete without a fair amount of selflessness and empathy. The importance of empathy, especially in a customer oriented industry, is stressed time and again and students are urged to support and motivate their peers.

## COURSE STRUCTURE

2 Year Master's Level Program

# PGDM

with Dual Specializations

### First Year (3 Trimesters)

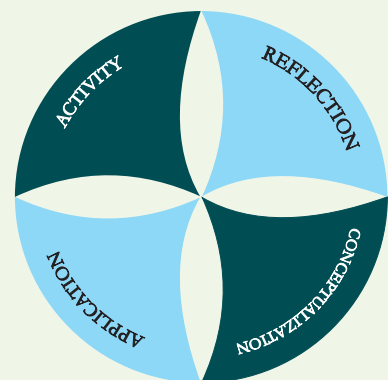
- General Management Subjects
- Specialization in Core Subjects
- Industry Oriented Experiential Learning
- Learning & Development (L&D)
- Guest Lectures & Webinars
- Internship

### Second Year (3 Trimesters)

- General Management Subjects
- Specializations
- Industry Acclimatization
- Project Work
- Guest Lectures & Webinars
- Pre-Placement Training
- Placement Process

IIRM constantly evolves on areas of specialization in tune with the contemporary economic environment. The combination of specializations is the key factor for potential career growth.

Guidance is provided to the students to select appropriate specialization in-accordance with their aptitude and academic profile.



## SPECIALIZATIONS OFFERED

- Advanced Marketing
- Finance
- Operations Management
- HRM
- Insurance
- Risk Management
- Actuarial Science
- Data Science & Analytics

Based on the inputs received from the Industry essential subjects in the marketing domain are included in the core curriculum, this will enhance the job prospects and industry relevance to the student.

**Advanced Marketing :** PGDM in Marketing is very dynamic and competitive field of study. In Advanced Marketing the contemporary marketing subject will be offered which will put the students on a higher pedestal. This specialization is dynamic in nature where the contents are dovetailed with the emerging needs of the industry. One needs to have excellent communication skills, resource mobilization skills and an undying zeal to excel in the field of Marketing. Marketing is considered as the field of highest opportunities.

**Finance :** PGDM in Finance is for those who crave to benefit from a better understanding of how the financial side of business operates. The subjects taught take a total realistic look into the broad aspects of Financial Management and relates to theories, tools and techniques to practical aspects for application.

**Operations Management :** PGDM in Operations Management deals with various functions of Operations and Supply Chain Management. Students learn how to develop product and processes to improve operational efficiencies in Logistic and Supply Chain Management. PGDM Operations also gives insights in Product Development and Designing, Process Optimization and Operations Management.

**Human Resource Management (HRM) :** PGDM in HRM is for those wanting to develop a management career in HR and Strategy. This includes diversity, labour markets and emerging economics and international leadership and Organization Development.

**Insurance :** PGDM in Insurance provides a comprehensive understanding of the world of Insurance industry with input on managerial ability. This specialization is a blend of domain knowledge and managerial skills. Courses of Insurance & Risk Management are accredited by CII, London. Students opting for these specializations are eligible to obtain DipCII and ACII qualifications on taking few more examinations from respective chartered bodies.

**Risk Management :** PGDM in Risk Management involves understanding, analyzing and addressing risks to make sure organizations reach their goals. This also involves study of process, business continuity, sustainability and a specially of organizations Business Life Cycle to be in future.

**Actuarial Science :** PGDM in Actuarial Science is the unique specialization offered only by our institute in India. This discipline applies Mathematical and Statistical methods to assess valuations and risks in financial markets. Actuaries are trained professionals who analyze the financial consequences of risk. They use Mathematics, Statistics, and Financial theory to provide advice and solutions for business and societal issues.

**Data Science & Analytics :** PGDM in DS&A is a blend of mathematics, business acumen, tools, Algorithms and Machine Learning techniques, all of which help the students in finding out the hidden insights or patterns from raw data which can be of major use in the formation of business decisions.

## PROGRESSIVE PEDAGOGY

Millennials can be kept engaged in the classroom only if the pedagogy is dynamic, interesting, current and beneficial. We believe that knowledge can be successfully transferred to the learners by active participation, so as to empower them for the present and the future. This far-sighted approach has promoted the use of technology, research, updation of teaching methods to instil the spirit of learning to learn, up-skilling oneself, updating knowledge, being aware of current global happenings, critical thinking, problem solving and decision making.

To facilitate this multi-pronged approach case study methodology is extensively used in addition to corporate scenario-based assignments, projects, and regular assignments. Students are required to make presentations regularly, present papers, and participate in discussions as a part of continuous assessment.

Guest speakers from sector specific industries are invited from time to time to address students on the latest topics. These provide opportunities for interaction and updation.

Ample use of audio - visual aids, technology-based tools like the YouTube, Internet, Podcasts, Webinars, Virtual sessions etc. help students stay abreast of the latest developments in their field.



Decision Making



Leadership



Problem-solving



Teamwork



Active Listening



Communication



Critical Thinking



Customer Service

## PLACEMENT & SUMMER INTERNSHIP PROGRAM

The Placement Cell is the life line of IIRM and the life changer for students. Managed by seasoned professionals, the placement cell members work hand in hand with the faculty members, the Management, students and the corporates to secure the best positions in the industry coupled with the suitable packages. Intensive training in employability skills to meet corporate expectations, timely interventions, and the support of an active Alumni empower students to bag some of the best corporate offers.

## ABRIDGED LIST OF RECRUITERS

## ALUMNI NETWORK

In its decade and half long journey many students have passed through these sacred gates as employees and have left an inspirational trail for the future fledglings to pursue. IIRM to keep all the batches of students irrespective of their course to get connected and share this holy bond IIRM alumni network has been initiated. To strengthen the network we have developed a vibrant and exclusive portal for the Alumnus, where they can get registered and keep in tabs with all the batches of the Institute. This will pave the path for Intellectual exchange between the Institute and the Alumni community. IIRM has partnered with a leading provider of Alumni tech solutions to always keep in touch with our alumni wherever they are and forge a vibrant and endless relationship and discover a wealth of potential opportunities to everybody involved.

## ELIGIBILITY AND SELECTION PROCESS

### PROGRAM STRUCTURE

2 Years full-time **Master's Level Program.**

### BATCH COMMENCEMENT

Starts in the month of **July**. (Every year)

### ELIGIBILITY CRITERIA

Any graduate from a recognized university and valid scores of CAT / XAT / MAT / ATMA / GMAT / CMAT / State level Management Tests. Candidates can also opt for IIRM CET. Those who are writing their final year exams can also apply.

### SELECTION PROCESS

Selection is based on the scores submitted and personal interview.

### HOW TO APPLY

Apply online or download application from Website : **[www.theiirm.ac.in](http://www.theiirm.ac.in)**

### FOR DETAILS CALL

**Mobile / WhatsApp : 81063 60044**

## LIFE @ IIRM



# CONVOCATION 2023





## CULTURAL FEST@IIRM

IIRM believes in blending learning with a fair amount of fun. Annual indoor and outdoor sports and games, cultural events, competitions are held to encourage students showcase their talent and skills. Students are motivated to plan, organise and execute the events. All events are students driven at IIRM.







## IIRM - HYDERABAD

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