

# **PGDM 2026-28**

2-Year Master's Level Program (Approved by AICTE)

www.theiirm.ac.in

"The Emerging Institute" of National Importance

## CONVOCATION 2025









# CULTURAL FEST@IIRM













#### Dear Aspirants,

#### Greetings !!!

IIRM - Hyderabad is a premier Management Institute of India acknowledged as a Centre of Excellence for education and research. The Institute provides Post-Graduate Diploma in Management with bright career prospects in the field of Finance and Financial Services sector including Insurance and Fintech domain. We are in the post-COVID dispensation and there is a trend towards a more multipolar world and the power centre of the global economy is shifting to Asia. In this new era, undoubtedly, India will prioritize economic expansion and sustainability for greater growth and influence at the world stage. We are already the fifth largest in terms of GDP and in the next five years, India is slated to become the third largest, with a \$7 trillion economy.

IIRM ensures a holistic development of students by designing current, corporate centric curriculum with the best of teaching fraternity adopting a transformational pedagogy. IIRM is futuristic enough to analyse the requirements of the areas of study which are offered as specialisations with integration of technology enabled tools for being future ready. These sectors are the current growth engines of the global economy. We invite aspiring students to do the management program at IIRM and believe that IIRM is not just a place, "It is an experience", whether it is for academics or honing personality traits.

We appreciate your decision to pursue management program and prepare for your professional life based upon the values of diversity, social justice, participatory decision making and respect for the unique potential of each individual. IIRM is the right place for you in such pursuits. Please visit us and explore the programs we offer, to empower you with comprehensive education and achieve your career aspirations. Our institute would do, whatever it takes, during the course to build your overall personality for youth to become responsive and responsible Corporate Citizens.

### **ALL INDIA RANKINGS**











## VALUE SYSTEM

Prosperity of India lies in the intelligence and skills of the youth as much as on their integral values. A nation cannot boast of economic well-being alone, it needs to be built on strong values. At IIRM, every effort is taken to instil strong professional values in students as they embark into their corporate journey. Constantly, by reinforcing the importance of Professionalism, Integrity, Self-Image, and Empathy, to succeed professionally and personally -to find fulfilment in their lives.







**Integrity** 



Self-Image



**Empathy** 

#### **COURSE STRUCTURE**



## First Year (3 Trimesters)

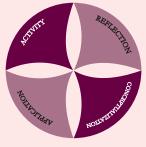
- → General Management Subjects
- → Specialization in Core Subjects
- → Industry Oriented Experiential Learning
- → Learning & Development (L&D)
- → Guest Lectures & Webinars
- → Internship

#### Second Year (3 Trimesters)

- → General Management Subjects
- → Specializations
- → Industry Acclimatization
- → Project Work
- → Guest Lectures & Webinars
- → Pre-Placement Training
- ➡ Placement Process

IIRM constantly evolves on areas of specialization in tune with the contemporary economic environment. The combination of specializations is the key factor for potential career growth.

Guidance is provided to the students to select appropriate specialization inaccordance with their aptitude and academic profile.



#### SPECIALIZATIONS OFFERED

- Insurance
- Risk Management
- Actuarial Science
- Marketing

- Finance
- Business Analytics
- HRM

Based on the inputs received from the Industry, essential subjects in the marketing domain are included in the core curriculum, this will enhance the job prospects and industry relevance to the student.

## PROGRESSIVE PEDAGOGY

Millennials can be kept engaged in the classroom only if the pedagogy is dynamic, interesting, current and beneficial. We believe that knowledge can be successfully transferred to the learners by active participation, so as to empower them for the present and the future. This far-sighted approach has promoted the use of technology, research, updation of teaching methods to instil the spirit of learning to up-skilling oneself, updating knowledge, being aware of current global happenings, critical thinking, problem solving and decision making.

To facilitate this multi-pronged approach, case study methodology is extensively used in addition to corporate scenario-based assignments, projects, and other regular assignments. Students are required to make presentations regularly, present papers, and participate in discussions as a part of continuous assessment.

Guest speakers from sector specific industries are invited from time to time to address students on the latest topics. These provide opportunities for interaction and updation.

Ample use of audio - visual aids, technology-based tools like the YouTube, Internet, Podcasts, Webinars, Virtual sessions etc. help students stay abreast of the latest developments in their field.



**Decision Making** 



Leadership



Problem-solving



**Teamwork** 



Active Listening



Communication



Critical Thinking



**Customer Service** 

## **DEPARTMENTS**

## **MEMBERS OF FACULTY**

Marketing

Dr. V.V.K. Mohan, Professor & Principal Dr. M.P. Shiva Kumar, Associate Professor Mr. P. Koushik, Visiting Faculty

Finance & Financial Services

Dr. C. Vijendra, Associate Professor Mr. P.V. Vijay Kumar, Associate Professor Mr. D. Sathya Vittal, Assistant Professor Mr. R. Venugopal, Visiting Faculty Mr Ravi Kumar Piesy, Visiting Faculty

Insurance

Ms. Soumya Arun Kumar, Associate Professor Mr. G. Venkata Ramana, Visiting Faculty Mr. C Gowri Sankar, Visiting Faculty Mr. K Sankar Narayana, Visiting Faculty Mr. K. Jaya Prakash, Visiting Faculty

Information Technology

Dr. A.N.K. Prasannanjaneyulu, Associate Professor Ms. Ch. Srivalli, Assistant Professor

Risk Management

Dr. K. Srinivasa Rao, Professor Dr. N.K.V. Roop Kumar, Professor Mr. Jagapati Vijay Verma, Visting Faculty

Data Science & Actuarial Science

Dr. G. Srimannarayana, Assistant Professor Mr. A. Deepak Kumar, Assistant Professor Mr. Kumar Sudheer Raj, Assistant Professor

General Management & HRM

Dr. C. Madhavi Prasad, Associate Professor Dr. V. Suresh Naik, Associate Professor Ms. J. Jayashree S. Murthy, Visiting Faculty

## PLACEMENT & SUMMER INTERNSHIP PROGRAM

The Placement Cell is the life line of IIRM and the life changer for students. Managed by seasoned professionals, the placement cell members work hand in hand with the faculty members, the Management, students and the corporates to secure the best positions in the industry coupled with the suitable packages. Intensive training in employability skills to meet corporate expectations, timely interventions, and the support of an active Alumni empower students to bag some of the best corporate offers.

## ABRIDGED LIST OF RECRUITERS

















































## **ELIGIBILITY AND SELECTION PROCESS**

#### PROGRAM STRUCTURE

2 Years full-time **Master's Level Program**.

#### BATCH COMMENCEMENT

**July** every year.

#### **ELIGIBILITY CRITERIA**

Any graduate from a recognized university and valid scores of CAT / XAT / MAT / ATMA / GMAT / CMAT / State level Management Tests. Those who are writing their final year exams can also apply.

#### SELECTION PROCESS

Selection is based on the scores submitted and personal interview.

#### **HOW TO APPLY**

Apply online or download application from Website: www.theiirm.ac.in

#### FOR DETAILS CALL

Mobile / WhatsApp : 81063 60044



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